HTW Berlin Ingenieurinformatiktag 2022
SAP Überblick

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THE BEST RUN SAP

Herzlich Willkommen

- André Biener
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SAP next-gen

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1972
Data processing

1979
Globalization

1991
Internet

2015
Digital

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440,000+
Customers

100,000+
Employees

18,000+
Partners

25
Industries

€27.842B
Revenue
in 2021

#29
of Fortune's
2021 top 100
places to work

180+
Countries

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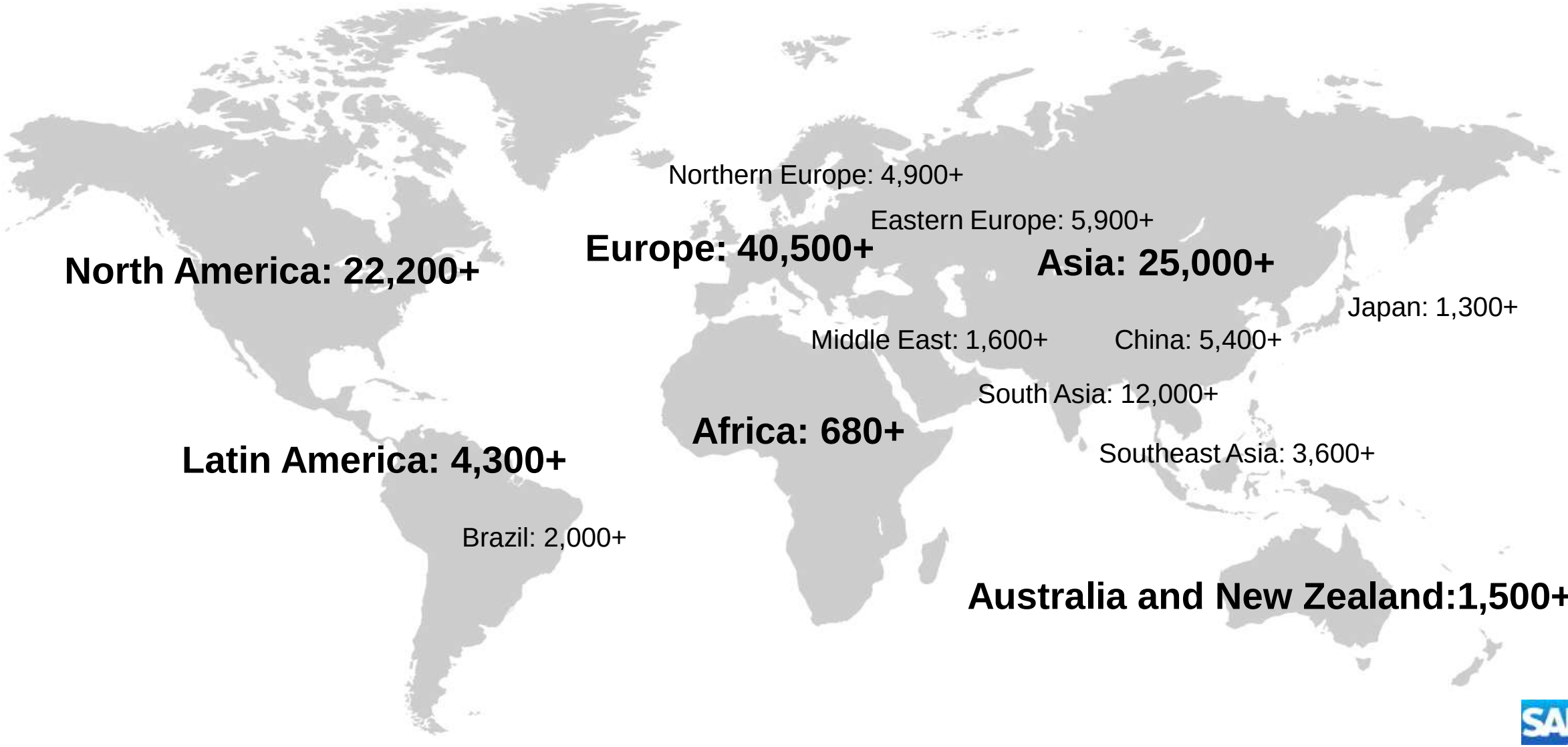
More than 100,000 SAP employees around the world



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More than 25,000 SAP employees work in research and development driving solution innovations.

20 SAP Labs

Leading global research and development to drive core product innovations

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9 SAP Innovation Center Network locations

Pioneering disruptive technologies and unconventional ideas

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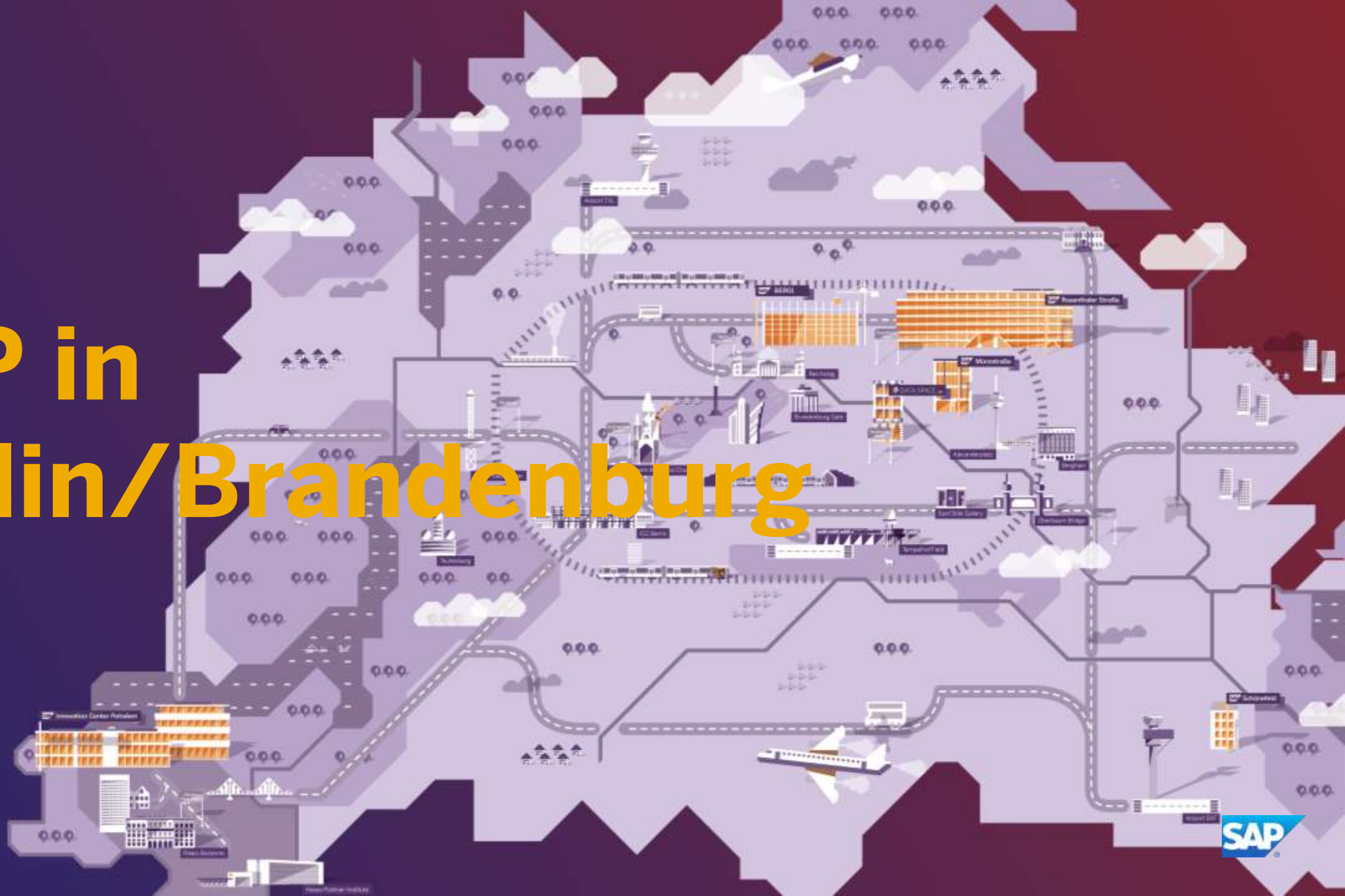
SAP in Berlin/Brandenburg



Locations

Rosenthaler Straße

Employee Experience

- T&I Product Strategy
- Consulting
- Finance
- Service & Support
- University Alliances
- Sales & Presales
- Marketing
- Human Resources
- Government Relations
- HANA Platform Core
- Mac CoE
- SAP Enable Now
- External Cloud Services
- SAP Store

Münzstraße

Intelligent Technologies

- AI Foundation
- AI Research
- Business Process Intelligence

Data Space

Brand & Customer Experience

- Restaurant
- Collaboration and event spaces
- SAP Startup Accelerator
- SAP.iO Foundry
- SAP AppHaus Berlin
- Intelligent Enterprise Institute
- Ruum

Innovation Center Potsdam

Product Experience

- T&I Board Office Jürgen Müller
- SAP.iO Venture Studio
- Central Engineering
- S4/HANA
- D-Shop
- SAP Cloud 4 Real Estate
- HR – Recruiting
- ICN (Innovation Center Network)
- NVT (New Ventures & Technology)
- BTP Foundational Plane
- PE Cross Architecture

Schönefeld

SAP Ticketing

- Event Ticketing
- ICD Cloud Operations

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25% female

75% male

18% Early Talents
<2 years post-grad. non-prof. experience

15% Women in Leadership

1500+ Full-Time Employees

47% Millennials
born between 1982 and 2004

Source: Icons made by Freepik from www.flaticon.com

SAP University Alliances
OUR VISION

The NEXT GENERATION (YOU) loves to learn, research and innovate with business applications

WHY?

So that you know …

… how to **run** an Intelligent Enterprise.

… **shape** your professional future.

… and have a **meaningful** impact on the world.

SAP next-gen

SAP

SAP Next-Gen – Our Goals

LEARN

Stimulate learning around digital technologies, twenty-first century skills and business applications

RESEARCH

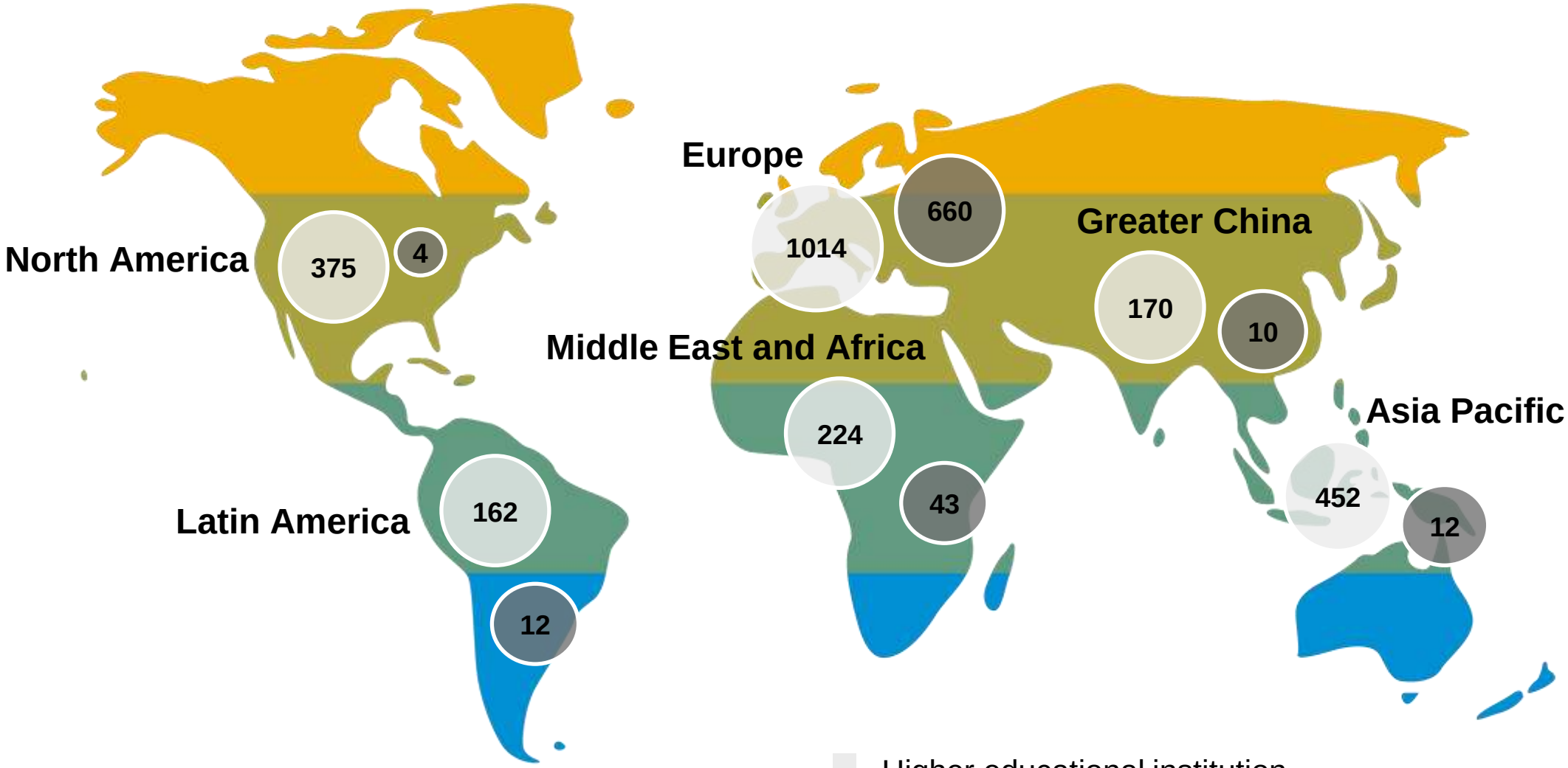
Enable research together with universities and organizations tackling industry use cases

INNOVATE

Inspire to innovate with SAP to create a meaningful impact on the world

SAP next-gen

SAP Community of Educational Institutions



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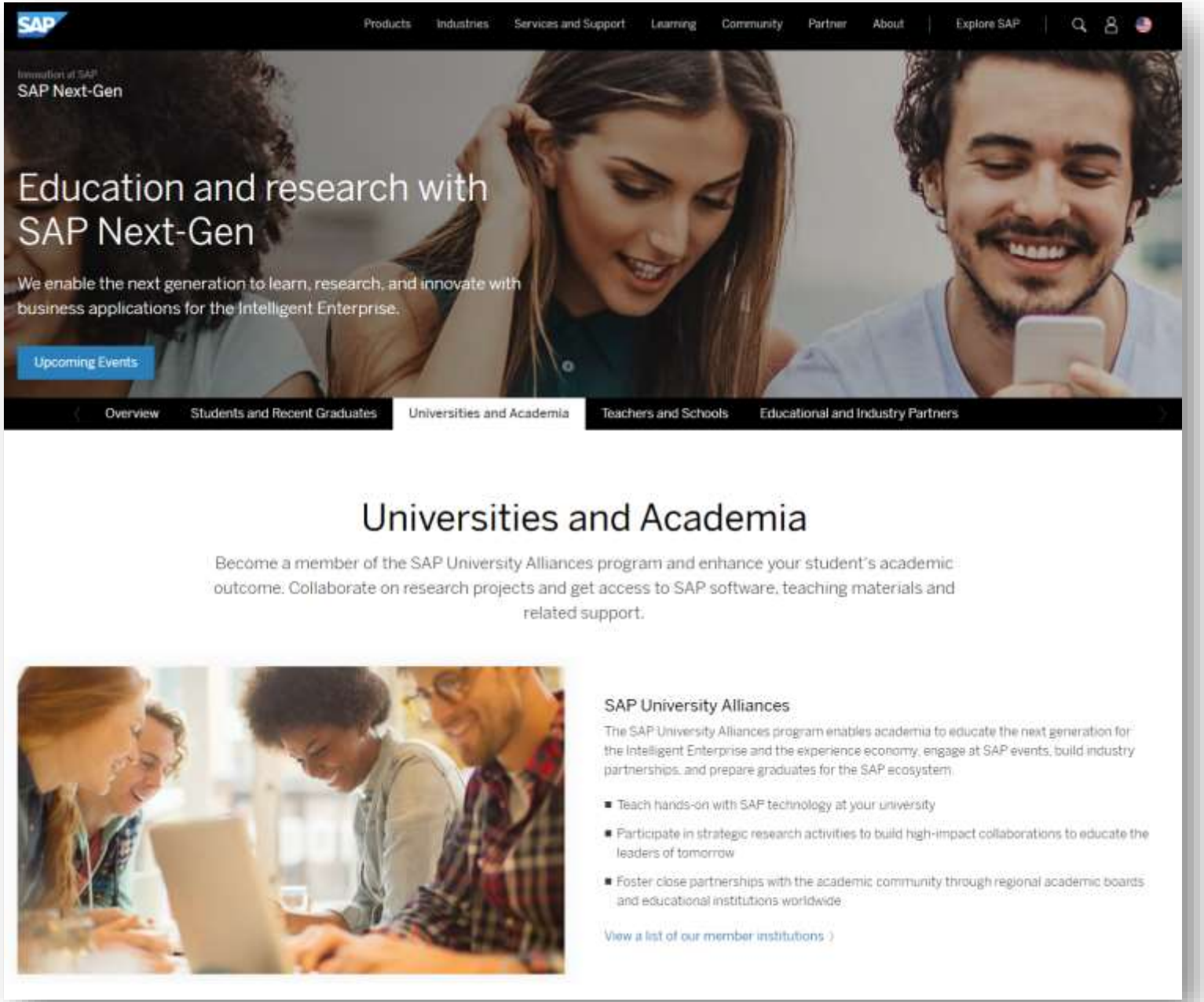

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SAP Next-Gen – Unsere Programme & Initiativen

Students & Graduates
Informationen über Technologien und Innovationen, mit denen Studierende und Absolventen ihre Zukunft gestalten können.

Universities & Academia
Zugang zu SAP-Software, Lehrmaterialien und zugehörigem Support als Mitglied der SAP University Alliances.

Education & Industry Partners
Details zur Zusammenarbeit mit Partnern aus der Industrie, Start-ups, NGOs und NFOs zur Ausbildung der nächsten Generation.

Teachers & Schools
Zugang zu Lerninhalten bezüglich Fähigkeiten des 21. Jahrhunderts und erste Einblicke in IT- und SAP-Lösungen für Mitglieder der SAP Young Thinkers Programm.

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SAP Learning Hub - Edition for SAP Next-Gen

- Learning offering for students & lecturers.
- Includes free access to:
  – 18 different SAP Learning Journeys for key SAP solutions for students
  – Related learning content and SAP Learning Rooms required for selected certifications
  – A student-specific SAP Learning Room for community collaboration
- Additionally access to certification opportunities, including an **SAP Global Certification** online exam attempt for students at an attractive price

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Student Zone –
the New Student Experience of SAP Learning

It’s the place to be for students who want to learn more about SAP and SAP solutions. Students can learn for free and at their own pace of learning.

The student zone offers students the opportunity

- to make **learning journeys** & develop **in-demand skills** in key innovation areas
- to prepare for **certifications,** enabling them to demonstrate their skills and **boost career** chances
- to **connect** & exchange with SAP experts, peers, and other learners

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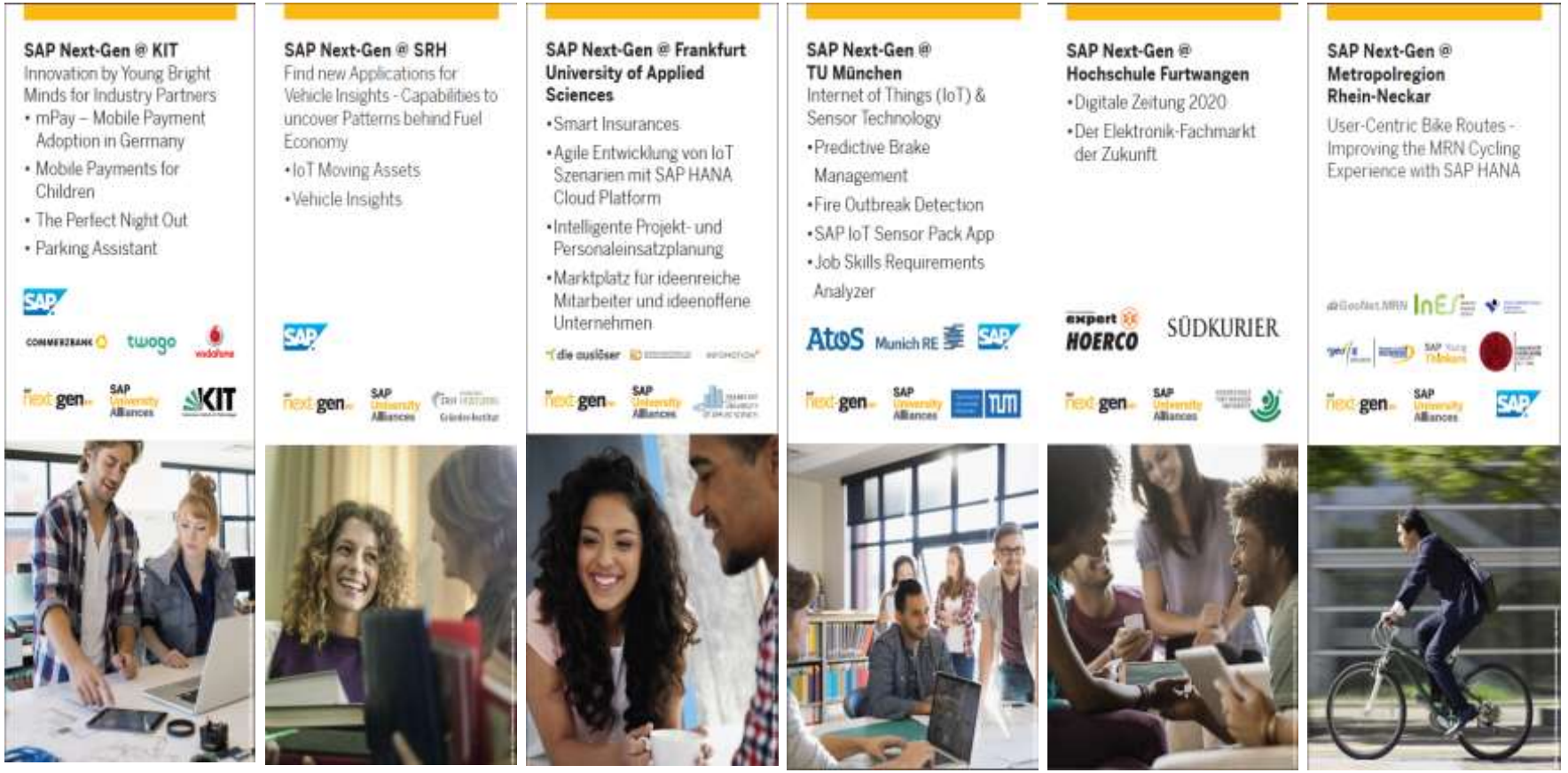
Other offerings



eventbrite

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Community

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