

#SAPlovesBerlin



HTW Berlin Ingenieurinformatiktag 2022

SAP Überblick

André Biener, Director, SAP University Alliances, SAP SE

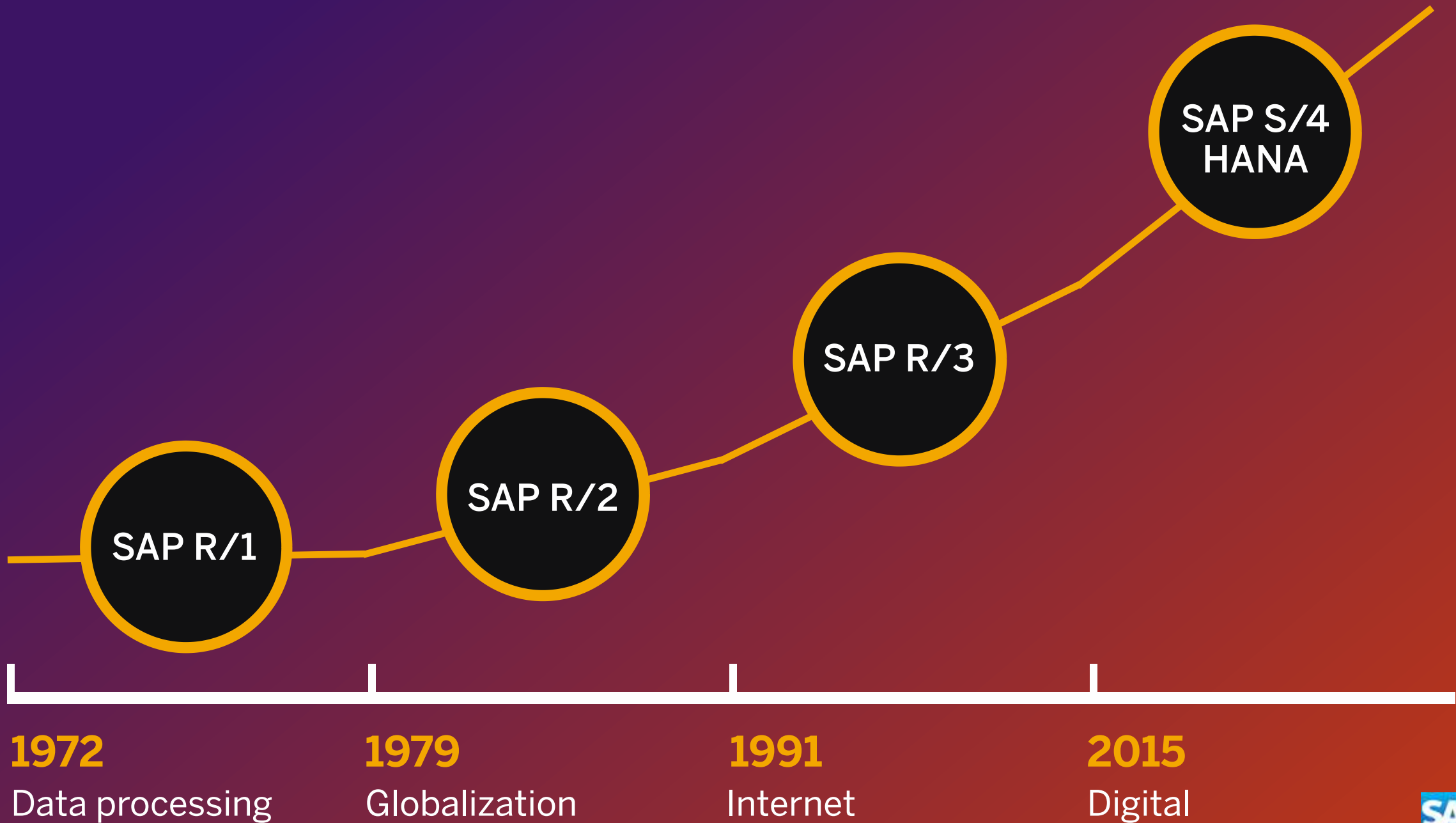
October 20, 2022



Herzlich Willkommen

- André Biener
- Studium: HTW Berlin (Wirtschaftskommunikation), Suffolk University Boston, Quadriga Hochschule Berlin
- Seit 2005 bei SAP
- Direktor DACH, SAP University Alliances
- SAP Standort: Berlin
- Email: andre.biener@sap.com
- LinkedIn: <https://www.linkedin.com/in/andrebiener/>





440,000+

Customers

100,000+

Employees

18,000+

Partners

25

Industries

€27.842B

Revenue
in 2021

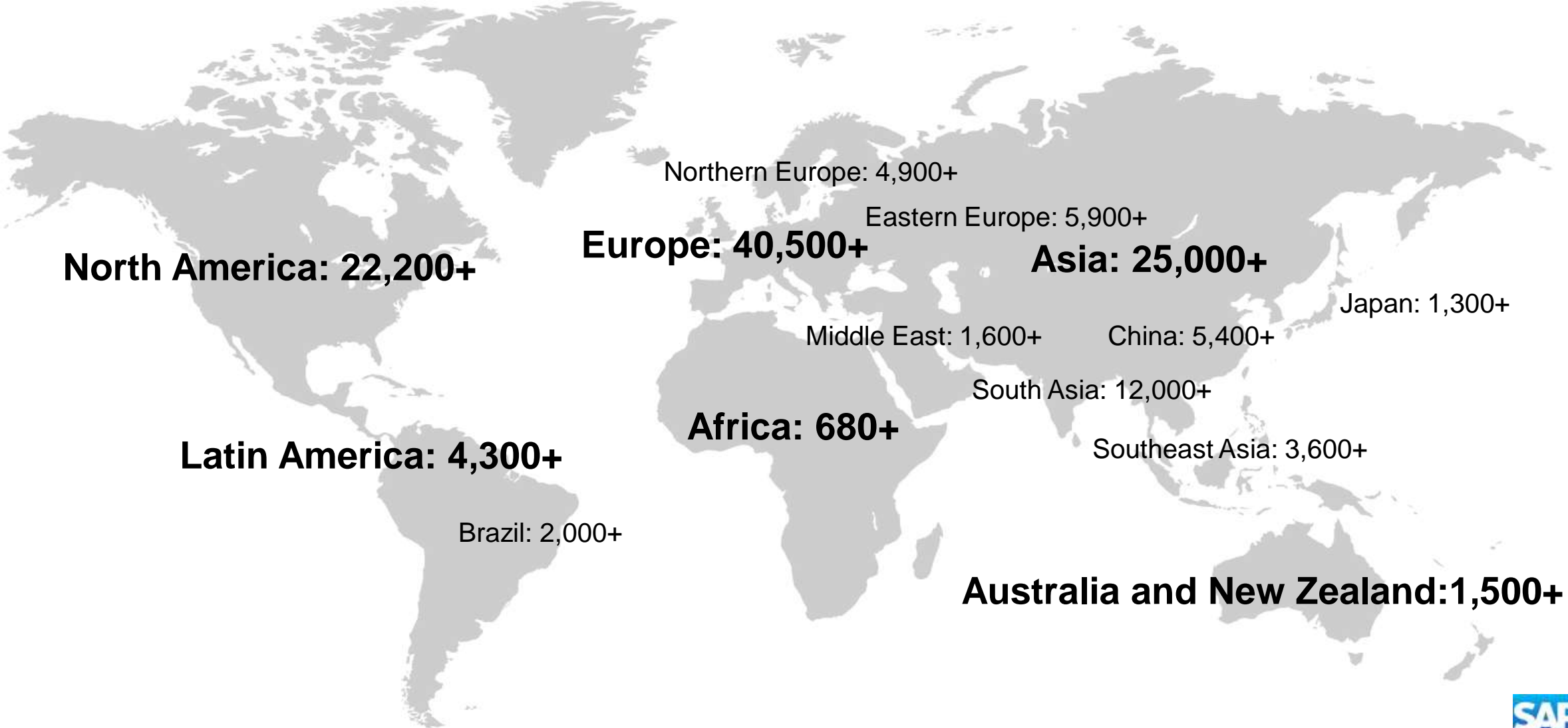
#29

of Fortune's
2021 top 100
places to work

180+

Countries

More than 100,000 SAP employees around the world



More than 25,000 SAP employees work in research and development driving solution innovations.



20 SAP Labs

Leading global research and development to drive core product innovations

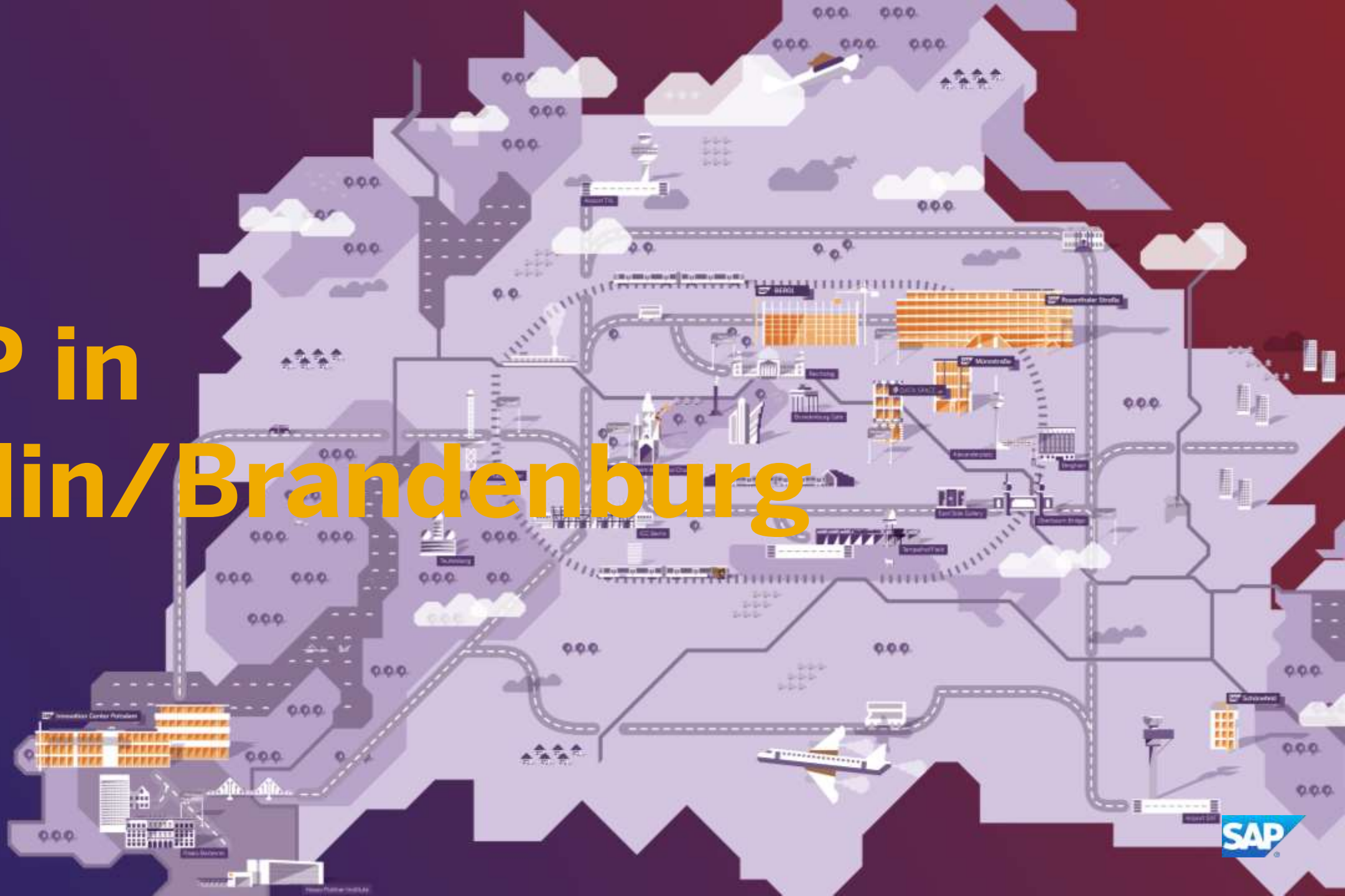


9 SAP Innovation Center Network locations

Pioneering disruptive technologies and unconventional ideas



SAP in Berlin/Brandenburg



Locations



Rosenthaler Straße

Employee Experience

- T&I Product Strategy
- Consulting
- Finance
- Service & Support
- University Alliances
- Sales & Presales
- Marketing
- Human Resources
- Government Relations
- HANA Platform Core
- Mac CoE
- SAP Enable Now
- External Cloud Services
- SAP Store



Münzstraße

Intelligent Technologies

- AI Foundation
- AI Research
- Business Process Intelligence



Data Space

Brand & Customer Experience

- Restaurant
- Collaboration and event spaces
- SAP Startup Accelerator
- SAP.iO Foundry
- SAP AppHaus Berlin
- Intelligent Enterprise Institute
- Raum



Innovation Center Potsdam

Product Experience

- T&I Board Office Jürgen Müller
- SAP.iO Venture Studio
- Central Engineering
- S4/HANA
- D-Shop
- SAP Cloud 4 Real Estate
- HR – Recruiting
- ICN (Innovation Center Network)
- NVT (New Ventures & Technology)
- BTP Foundational Plane
- PE Cross Architecture



Schönefeld

SAP Ticketing

- Event Ticketing
- ICD Cloud Operations



25% female



75% male



18% Early Talents
<2 years post-grad. non-prof. experience



15% Women in Leadership



1500+ Full-Time Employees



47% Millennials
born between 1982 and 2004



SAP University Alliances OUR VISION



The **NEXT GENERATION (YOU)** loves to learn, research and innovate with business applications



WHY?

So that you know ...



... how to **run** an
Intelligent Enterprise.



... **shape**
your professional future.



... and have a **meaningful**
impact on the world.



LEARN

Stimulate learning around digital technologies, twenty-first century skills and business applications

RESEARCH

Enable research together with universities and organizations tackling industry use cases



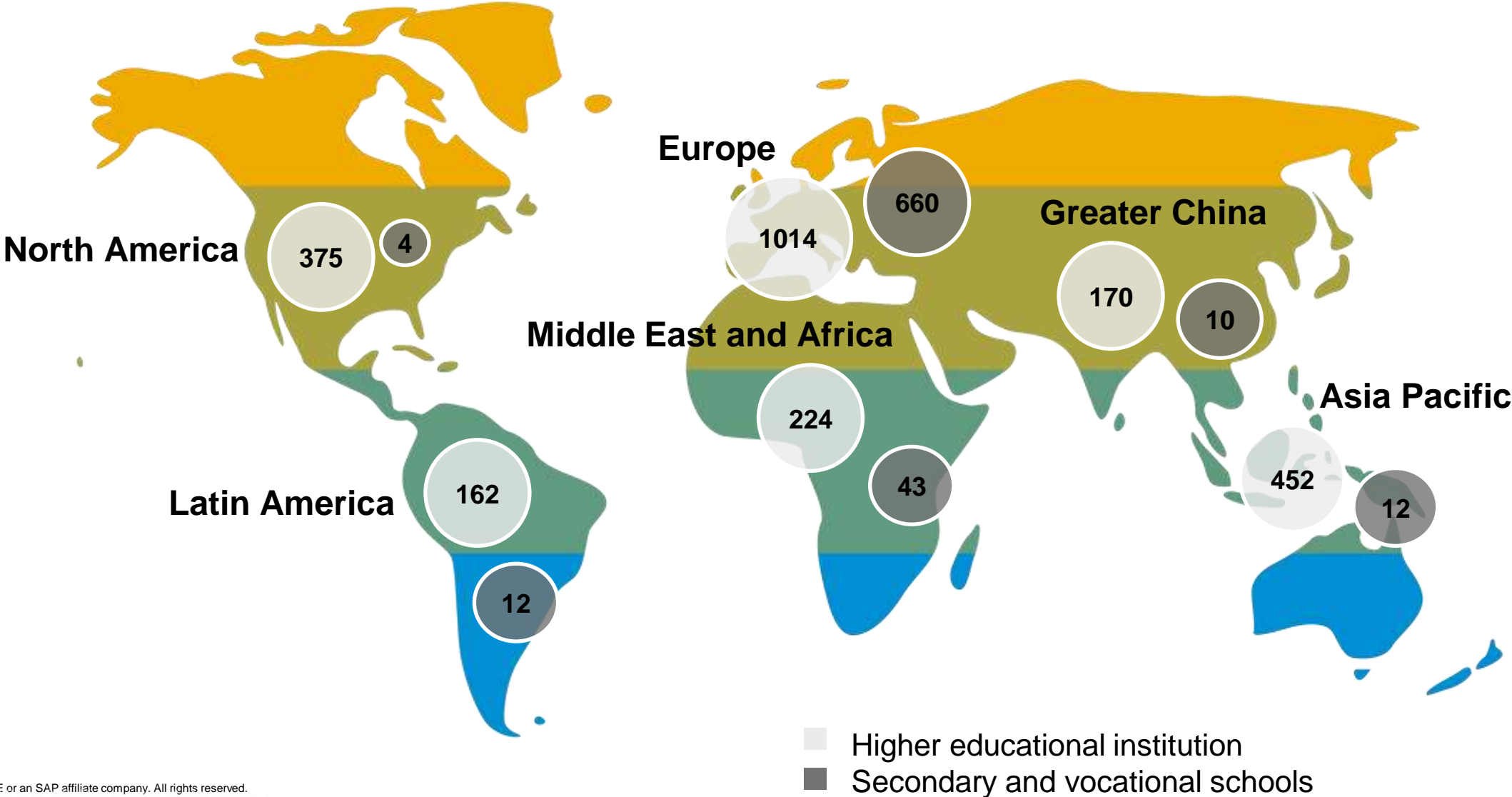
SAP Next-Gen – Our Goals



INNOVATE

Inspire to innovate with SAP to create a meaningful impact on the world

SAP Community of Educational Institutions



SAP

Products Industries Services and Support Learning Community Partner About Explore SAP

Innovation at SAP
SAP Next-Gen

Education and research with SAP Next-Gen

We enable the next generation to learn, research, and innovate with business applications for the Intelligent Enterprise.

Upcoming Events

Overview Students and Recent Graduates Universities and Academia Teachers and Schools Educational and Industry Partners



Universities and Academia

Become a member of the SAP University Alliances program and enhance your student's academic outcome. Collaborate on research projects and get access to SAP software, teaching materials and related support.



SAP University Alliances

The SAP University Alliances program enables academia to educate the next generation for the Intelligent Enterprise and the experience economy, engage at SAP events, build industry partnerships, and prepare graduates for the SAP ecosystem.

- Teach hands-on with SAP technology at your university
- Participate in strategic research activities to build high-impact collaborations to educate the leaders of tomorrow
- Foster close partnerships with the academic community through regional academic boards and educational institutions worldwide

[View a list of our member institutions >](#)

SAP Next-Gen – Unsere Programme & Initiativen

Students & Graduates

Informationen über Technologien und Innovationen, mit denen Studierende und Absolventen ihre Zukunft gestalten können.

Teachers & Schools

Zugang zu Lerninhalten bezüglich Fähigkeiten des 21. Jahrhunderts und erste Einblicke in IT- und SAP-Lösungen für Mitglieder der SAP Young Thinkers Programm.

Universities & Academia

Zugang zu SAP-Software, Lehrmaterialien und zugehörigem Support als Mitglied der SAP University Alliances.

Education & Industry Partners

Details zur Zusammenarbeit mit Partnern aus der Industrie, Start-ups, NGOs und NFOs zur Ausbildung der nächsten Generation.



SAP Learning Hub - Edition for SAP Next-Gen



- Learning offering for students & lecturers.
- Includes free access to:
 - 18 different SAP Learning Journeys for key SAP solutions for students
 - Related learning content and SAP Learning Rooms required for selected certifications
 - A student-specific SAP Learning Room for community collaboration
- Additionally access to certification opportunities, including an **SAP Global Certification** online exam attempt for students at an attractive price



Student Zone – the New Student Experience of SAP Learning

It's the place to be for students who want to learn more about **SAP** and **SAP solutions**. Students can learn for free and at their own pace of learning.

The student zone offers students the opportunity

- to make **learning journeys** & develop **in-demand skills** in key innovation areas
- to prepare for **certifications**, enabling them to demonstrate their skills and **boost career** chances
- to **connect** & exchange with SAP experts, peers, and other learners



Other offerings



SAP Next-Gen @ KIT
 Innovation by Young Bright Minds for Industry Partners

- mPay – Mobile Payment Adoption in Germany
- Mobile Payments for Children
- The Perfect Night Out
- Parking Assistant

SAP
 COMMERZBANK twogo waldhorn
 next gen SAP University Alliances KIT



SAP Next-Gen @ SRH
 Find new Applications for Vehicle Insights - Capabilities to uncover Patterns behind Fuel Economy

- IoT Moving Assets
- Vehicle Insights

SAP
 next gen SAP University Alliances SRH



SAP Next-Gen @ Frankfurt University of Applied Sciences

- Smart Insurances
- Agile Entwicklung von IoT Szenarien mit SAP HANA Cloud Platform
- Intelligente Projekt- und Personaleinsatzplanung
- Marktplatz für ideenreiche Mitarbeiter und ideenoffene Unternehmen

next gen SAP University Alliances Frankfurt



SAP Next-Gen @ TU München
 Internet of Things (IoT) & Sensor Technology

- Predictive Brake Management
- Fire Outbreak Detection
- SAP IoT Sensor Pack App
- Job Skills Requirements Analyzer

Atos Munich RE SAP
 next gen SAP University Alliances TUM



SAP Next-Gen @ Hochschule Furtwangen

- Digitale Zeitung 2020
- Der Elektronik-Fachmarkt der Zukunft

expert HOERCO SÜDKURIER
 next gen SAP University Alliances



SAP Next-Gen @ Metropolregion Rhein-Neckar
 User-Centric Bike Routes - Improving the MRN Cycling Experience with SAP HANA

GeoNet.MRN InES
 next gen SAP University Alliances



Folgt uns **online**

SAP Next-Gen Social Media Kanäle



VISIT

Website



READ

Blog Post



JOIN

Community



Contact



André Biener
Director
SAP University Alliances
SAP SE

Rosenthaler Str. 30
10178 Berlin
Germany

E: andre.biener@sap.com
M: +49 (0)160 889 6913



THE BEST RUN

